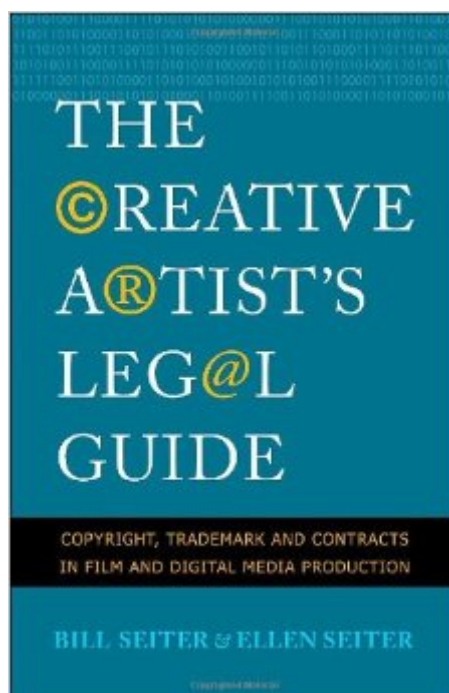


The book was found

The Creative Artist's Legal Guide: Copyright, Trademark And Contracts In Film And Digital Media Production



Synopsis

In today's complex media environment, aspiring filmmakers and new media artists are as vulnerable as swimmers in shark-infested waters. This user-friendly guide supplies creative artists with the essential legal concepts needed to swim safely with lawyers, agents, executives, and other experts in intellectual property and business law. How do I copyright my screenplay? How can I clear rights for my film project? What can I do to avoid legal trouble when I produce my mockumentary? How do I ascertain whether a vintage novel is in the public domain? Is the trademark I've invented for my production company available? What about copyright and trademark rights overseas? If I upload my film to YouTube, do I give up any rights? Bill Seiter and Ellen Seiter answer these questions and countless others while also demystifying the fundamental principles of intellectual property. Clear and thorough, this plain-spoken and practical guide is essential for anyone seeking to navigate the rapidly changing media environment of today.

Book Information

Paperback: 256 pages

Publisher: Yale University Press (June 26, 2012)

Language: English

ISBN-10: 0300161190

ISBN-13: 978-0300161199

Product Dimensions: 9.3 x 6.2 x 0.8 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,022,356 in Books (See Top 100 in Books) #33 in [Books > Law >](#)

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Customer Reviews

I am using this book in my Media Law class and it is an outstanding guide for creative art students. It provides a basic guideline to college level students interested in a career in arts. That said I would have liked to see a very brief introductory on the legal system and the distinctns between the federal and state courts.

Nice book! And the information inside, other level

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